



Travel and Tourism

PEARSON

edexcel

Level 3 BTEC Extended Certificate

TRAVEL AND TOURISM 2 YEAR VOCATIONAL

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Why should I study Travel and Tourism?

This course is perfect for those fascinated by tourism and the travel industry, seeing different places and meeting new people. This course will prepare you for a wide variety of interesting and unusual careers within the tourism sector.

The course provides you with an excellent grounding in the skills and knowledge needed for a career in Travel & Tourism. You will study a range of different units. This may include:

- The World of Travel and Tourism
- Global Destinations
- Principles of Marketing in Travel and Tourism
- Visitor Attractions
- Events, Conferences and Exhibitions

Assessment is through external and internal assignments. There is

a written examination set and marked by Pearson, a task set and marked by Pearson and completed under supervised conditions and internally set and marked assignments.

What skills can I gain from studying Travel and Tourism?

Students will gain a range of skills including leadership, teamwork, research skills and many more.

What career paths would Travel and Tourism be suitable for?

Travel & Tourism students may decide to take up a place at university studying one of a number of degrees related to this subject. Popular degree courses include Event Management, Tourism Management or Hospitality Management.

Other students may opt to gain some valuable industry experience, for example in the airline Industry, Resort Services,

Tourism and Hospitality or Trainee Management posts.

A qualification in Travel & Tourism will provide students with essential knowledge of the industry and help prepare them for Higher Education or employment.

Subject Combinations

Travel and Tourism would go well with:

Business/English/Geography/ ICT/ French/Sociology

Website

<https://qualifications.pearson.com/en/qualifications/btec-nationals/travel-and-tourism-2019.html>



