BUSINESS STUDIES

Level 3 Cambridge Technical Extended Certificate

BUSINESS STUDIES 2 YEAR VOCATIONAL

CONTACT: MRS NICHOLSON

Why should I study Business?

Cambridge Technicals are vocational qualifications at Level 3 for students aged 16+. They're designed with the workplace in mind and provide a high-quality alternative to A Levels, with a great range of subjects to choose from. Vocational education is not just about results, it's about educating people in the knowledge and skills required for employment and for the community as a whole. It's also about developing the behaviours and attributes needed to progress and succeed in education and in work.

The Cambridge Technicals in Business have been developed to meet the changing needs of the sector, and prepare our students for the challenges they'll face in Higher Education or employment. Designed in collaboration with experts spanning the breadth of the sector, the Cambridge Technicals in Business focuses on the skills, knowledge and understanding that today's universities and employers demand. Our students will practically apply their skills and knowledge in preparation for further study or the workplace.

What career paths would Business be suitable for?

Our students will learn how a business might evolve. From a small start-up business to a large multinational organisation, our students will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. Our students will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. Plus, by looking at the external constraints under which a business must operate, our students will gain an understanding of the legal, financial and ethical factors that have an impact. Students will also explore ways in which businesses respond to changes in their economic, social and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and our students will have the opportunity to gain these vital skills. Alongside this they will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage their time effectively

Subject Combinations

Business Studies would go well with: ICT/Design Technology/English

Website

http://www.ocr.org.uk/qualifications/vocational-education-and-skills/cambridge-technicals-business-level-3-certificate-extended-certificate